

Where do visitor dollars go?



Did you know?

For every \$1 invested in tourism marketing \$180 in direct travel spending is generated

Source: Arizona Office of Tourism, 2007



Our Visitors Create A Better Community For All Of Us!

- **There is NO financial impact to the local taxpayer**
- Vote Yes to increase the Bed Tax (Transient Occupancy Tax)
- All dollars stay local to promote Lake Havasu City Tourism

Vote YES for a 1% increase to the Tourism Occupancy Tax on November 3, 2009!

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